

Dhanalakshmi M

Senior Creative Designer

[Portfolio](#)

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Education

Bharathiar University

May 2019 | Coimbatore

Skill

Design

UI Design

UX Content

Experience Design

Graphic Design

Print Design

Design Strategy

Tools

Illustration

Photoshop

Sketch

Premier Pro

Figma

After Effects

Soft Skill

Managing Team

Oversee a team of 6 designers

Multitasking

Multi-disciplinary projects while balancing creativity and business objectives

Experience

Mobilise Communication – Senior Graphic Designer

(Apr 2024 – Present)

Lead and mentor a team of 6 designers across UI/UX, graphic design, motion graphics, and print.

Manage end-to-end design delivery ensuring quality, consistency, and alignment with business goals.

Innocom Ventures – Design Lead / Team Lead

Nov 2023 – Apr 2024

Defined design strategy and ensured visual consistency across products and marketing assets.

Parablu Private Limited – Creative Designer

Apr 2023 – Sep 2023

UI design, UX content research, prototyping, and social media creatives, Video Editing.

Utilitarian Labs – UI/UX Designer & Executive (Analytics)

Sep 2022 – Apr 2023

UX research, case studies, prototyping, and analytics support for decision-making.

The Sports School – Graphic Designer

Jun 2021 – Sep 2022

Digital creatives, and video editing.

Prompt Tech – Junior Graphic Designer

Feb 2019 – May 2021

Digital creatives, video editing and print designs.